

THE SHOFAR

A Publication of the Jewish Federation of Greater Chattanooga

Volume 30 Number 2 October 2017

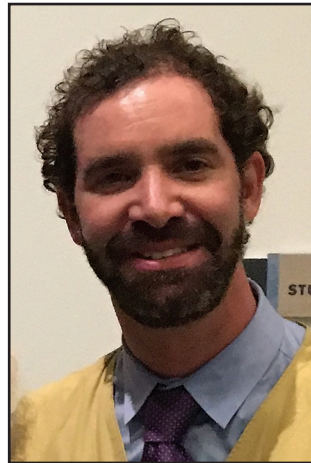


Erricka Hill, New Social Services Director, to Begin October 9

Erricka Hill, BA, MSW, MBA, has been hired as the Social Services Director for the Federation. She comes with nearly 20 years of social work experience, most recently having created a new social work department at CHI Memorial Community Health. She also comes with years of experience working with youth, parents, adults and seniors.

In addition to Erricka's extensive social work experience and familiarity with Chattanooga area resources, she has a warm and caring personality and a strong desire to engage with community members. The search committee included Elaine Winer (Social Services Committee Chair), Cara Weiner (Personnel Chair), Edie Redish (Community RN) as well as additional volunteers Susan DiStefano and Amy Boulware.

Before this search began, the Federation social service leadership met to re-assess and reconfirm the needs and wants of the community. Our search process then used this information to seek the best candidate for the position. Erricka rose to the top of the list immediately. *Continued on page 9*



Strengthening Foundation of Our Jewish Communities

*By Austin Center,
2018 Campaign Chair*

In 2012, with subsidies from our Federation, I had the opportunity to travel to Israel for the General Assembly of the Jewish Federations of North America (JFNA). Referencing a recent Pew study, Jerry Silverman, President and CEO of JFNA, said that Jews around the world were increasingly assimilating. He emphasized the importance of Jews staying engaged with their heritage and their communities throughout their lifetime. It was a call to action for all of us.

This past summer, Mike Spector, Michael Dzik and I traveled to Ukraine and Israel with the Federation's Financial Resources Development Mission. Upon landing in Kiev, I had the pleasure of riding to our hotel with Michelle Hirsch, National Young Leadership co-chair, and Jim Lodge, a World ORT representative. World ORT is the largest Jewish educational nonprofit in the world. Founded in 1880, it has been an overseas beneficiary of Federation dollars with the fundamental goal of "ensuring that people who might otherwise be poor are self-sufficient and...an asset to society."

The conversation soon turned to why we were there on the FRD mission, and why in Kiev. Jim described the current initiative to reintroduce Jewish life into communities around the world where they once might have flourished, and to establish Jewish schools and curriculums to improve education in Jewish communities worldwide. Their initiative, he said, has generated a rebirth of Jewish culture and identity in communities from South America to Eastern Europe and beyond.

And while we were in Ukraine, we were able to see our dollars used for these very purposes, including the establishment of summer camps for kids to learn about and celebrate being Jewish. We also saw firsthand the bar and bat mitzvahs of kids who were educated in the very programs of World ORT.

Why does this matter? Because 75 years ago, many Jews had to hide their Jewish identity to survive. Many of the Jewish kids going to camp now are learning for the first time they are Jewish. Many of these families are celebrating a bar or bat mitzvah as a family for the first time. It is our belief, and we here in Chattanooga are working to make this a reality, that no Jews should ever have to hide their heritage. *See Strengthening Foundations, page 3*

SAVE THESE DATES

Night Run Redux November 4

Night Run, scheduled to take place in April, was cancelled due to inclement weather. It will take place Saturday, November 4. See page 4.



Jewish Federation®
OF GREATER CHATTANOOGA

P.O. Box 8947
Chattanooga, TN 37414
Change Service Requested



Like us on
Facebook

**THE STRENGTH OF A PEOPLE
THE POWER OF A COMMUNITY**

www.jewishchattanooga.com

Nonprofit Org.
U.S. Postage
PAID
Permit No. 63
Chattanooga, TN



MONDAY NIGHTS AT THE MOVIES!
NOVEMBER 20, 27 AND DECEMBER 4
ANNUAL DOCUMENTARY SERIES



Federation Closures in October

--Wednesday, October 4 (at 3pm)
--Thursday, October 5
--Friday, October 6
--Wednesday, October 11 (at 3pm)
--Thursday, October 12
--Friday, October 13

NOTES FROM LEADERSHIP



Natural Disasters and the Federations' Response

*Lee Brouner, Federation Board Chair
boardchair@jewishchattanooga.com*

The latest news, as of the writing of this article, is focused on Hurricane Irma and the destruction wrought in Florida and in the Caribbean. This natural disaster, and the warnings preceding it, was enough to make the events and destruction from Hurricane Harvey almost seem

like ancient history – except that Harvey hit Houston only 16 days prior to Irma hitting the Florida coastline.

The news reports, pictures and videos of the destruction caused by Harvey and Irma are devastating. Lives were lost; other people's lives were irreparably changed. The Jewish response to these natural disasters, locally through our congregations and our Federation, as well as nationally through Jewish Federations of North America (JFNA), has been swift and strong (see page 5).

Local relief efforts began immediately after each disaster. Special donation "mailboxes" were set up by many organizations. Many people sent donations to us for direct support – 100% of this money has already been sent to Houston. Additionally, people have made online donations through JFNA. And of course Mizpah, B'nai Zion, and Chabad movements all acted immediately to assist with donations. It has truly been a collective effort in Chattanooga, as well

as in Jewish communities all across North America and as far away as Israel.

Nationally, JFNA has been working equally hard on relief efforts. As of September 14, JFNA had raised over \$13 million for the Harvey and Irma disasters. In Houston alone, the estimated need is approximately \$30 million. It is still too early to determine the full scope of need in Florida, but it most likely will be a similar number.

JFNA continues to have full-time staff in Houston, and again, a quick needs assessment is being completed for Florida. JFNA's National Young Leadership Cabinet had a three-day mission to Houston as well, bringing financial, physical and emotional support to the community. In fact, these mission participants helped set up a temporary location for the JCC preschool and assisted in cleanup efforts in the homes of community members. The critically needed funds have been used, and will continue to be used, both in Houston and in the hardest hit areas in Florida to help those most vulnerable and affected. Efforts include, to name just a few: providing temporary housing, food, and cleaning supplies as needed; opening a temporary day camp in Houston until clean-up efforts at the Houston central JCC were completed; grants to rabbis and congregations to help their congregants rebuild; matching funds to create loan pools to help vulnerable families; and funding for trauma support in some of the most affected areas.

The work spearheaded by JFNA is not done, and experts say that full recovery in Houston and Florida could take many years.

It has been said that sometimes it takes a tragedy to bring people closer together – whether as a family, a community, as Jews, or as Americans. The events of the last few weeks have once again proven the validity and timelessness of this saying.



The Second Best Time to Act is Now

*Michael Dzik
Federation Executive Director
mdzik@jewishchattanooga.com*

September seemed to fly by – and our campaign continues to make great progress. Thank you to all those who have already made their pledges to the 2018 Campaign. To others, our volunteers are now reaching out to you. See the Honor Roll on page 3--our way of both acknowledging

and thanking the so many generous donors and supporters of the Federation.

Last month I had the privilege, along with Ann Treadwell, to present at United Way's Tennessee Valley Institute – a Chattanooga conference designed to inspire excellence and best practices in the nonprofit sector. After submitting a proposal, your Jewish Federation was selected to present on our Life and Legacy strategies – specifically titled "Endowments for Today and Tomorrow." Over 200 people participated in the full-day conference.

There is a saying that one truly knows and understands a subject best when he or she is able to teach it to others. Preparing for this presentation definitely added to my knowledge base and helped me experience and feel what Chattanooga and other non-profits face on a day-to-day basis. One of the things that surprised me most is how endowments are not on many people's radar! It is very easy for an organization to be consumed with its mission and work today, and lose focus for the future. Who are tomorrow's donors? What will our organization look like in the future?

First and foremost, I am very proud of the work your Federation is doing to educate and develop endowment growth for our Jewish community. Our Life and Legacy program has helped secure 81 Letters of Intent in the past 18 months totaling well over \$3 million dollars in future promised gifts to our Jewish institutions. And best of all, this money is coming from all walks of life and from people of all ages in our Jewish community. See page 5 for a list of the Federation Life and Legacy society members.

Here's an interesting statistic: if 20% of your non-profit operating budget is not coming from your endowment by 2025, then your organization will be in financial crisis. Let me give you an example. Let's say a synagogue has a yearly operational budget of \$500,000 per year. It means that \$100,000 of that operating budget should be coming from your endowment income each year (interest, not principal). And, to produce \$100,000 of income in a fiduciary responsible manner, the endowment should be, at minimum, 20 times the amount needed – or in this case, \$2 million.

In my non-profit work, I hear this question a lot : "When is the best time to plant a tree?" I would argue that the best time was 30 years ago! But the second best time is today. Our Jewish community is on the right path – providing for today and also planning for the future. Each of us must do our part, planting a tree for tomorrow. If you've not already done so, please consider speaking with me or one of the community endowment volunteers about how you can leave a lasting legacy in your Jewish community.



At TN Valley Institute for nonprofit excellence. Also pictured with Michael and Ann are Jen Lewis, David Israel and Erica Newman. Michael and Ann presented to 100 attendees about the importance of and planning endowments.



We at the Federation wish you and yours a very happy, healthy and sweet New Year!

2017 Annual Campaign

King David \$100,000+

Lebovitz Family Charitable Trust
Charles Lebovitz

Maccabi \$25,000 - \$49,999

Alan Lebovitz
Alison Lebovitz
Betty Lebovitz
Helen Pregulman
Pris Siskin
Robert Siskin

Kadima \$10,000 - \$17,999

Claire Binder
Chazen Family Foundation
Ernie Kresch
Joe Lipsey
Jackie and Roy Rosenfeld

Lion/Herzl \$5,000 - \$9,999

Anonymous
Dana and Sam Banks
Kandy Berke
Marvin Berke
Paula and Michael Dzik
Lynn Hochman
Peggy and Norman Hofferma
Judi and Irv Pressman
Fuz Spector

Hatikvah \$3,600 - \$4,999

Anonymous
Owen Allen
Jeff Balser
Andy Berke
Austin Center
Gail and Stanley Dressler
Fran and Joe Dzik
Cora and Ted Feintuch
Doris and Ival Goldstein
Lynn and Micheal Herman
Lisa and Stephen Lebovitz
M.J. and Howard Levine
Pam and Richard Schulman
Jim Shire
Linda and Mike Spector
Elaine and Sanford Winer
Carol and Larry Young

Pomegranate \$1,800 - \$3,599

Monique Berke
Ronnie Berke
Jane and Bob Berz
Betsy and Lee Brouner
Erin and Tal Cohen
Ross Cohn
Beverly and Steve Coulter
Dot and Rueben Dubrow
Valorie and Eron Epstein
Jan and Michael Hanan
Colman Hochman
Andy Hodes
Shirley and Richard Krause
Jen and Rabbi Craig Lewis
Rebecca and Jordan Parker
Barbie and Steve Potts
Judy Richelson
Fern Shire
Lynn and Stuart Bush
Richard Zachary
Sandy and Larry Zuckerman

Ben Gurion \$1,000 - \$1,799

Anonymous
Robin Balser
Sandy and Bill Dittus
Karen Diamond and Clark White
Izzie Frumin
Shelton Goldblatt
Jan and Ken Goldsmith
Lynn Howard and Alan Richelson
Laura and Scott Israel
Krissy and Charles Joels
Louise Kushner
Brenda and Paul Lefkoff
Beth and Rob Lowe
Howard Schwartz
Sandy and Ben Tabakin
Finette and David Winer



**Pledges as of
September 24**



**SUPER
SUNDAY**
October 22

Strengthening Foundations

Continued from front page The mission continued in Israel, where we visited a school in the city of Ramla, one of the top five at-risk impoverished cities in Israel. It has students from all backgrounds, races, and religions. The head of the school talked about how, as a result of our support, the children are performing better. We heard about an initiative by the Israeli government to emphasize English in school, because they know that in order for Israelis to compete in the future global market, they have to be able to communicate and conduct business in English. In response to this, our Jewish Federations have partnered with the Israeli Minister of Education; through our MASA programs, recent college graduates and teachers from North America spend a year teaching English in Israel.

While at the school in Ramla, we met one teacher there on our MASA program and with his 4th grade students, who showed us their project: the research and presentation (in English) of landmarks in Jerusalem. The students then created a mock-up of the landmark on a 3-D computer, after which the teacher questioned them (again, in English) about their project and each student answered in English. This is but one example of our Jewish values at work: the forward-looking education of our next generation.

We see this value at work in Chattanooga as well. Our Federation is only one of a few across North America that has subsidies for our Jewish preschool programs, so that no matter where they live in the greater Chattanooga area or what their financial background is, Jewish children can attend Aleph Bet. Our nationally recognized Philanthropy Camp and Camp Tikkun Olam teaches elementary and middle school children charity and community service. And our YESOD Leadership program trains the next generation of leaders to keep our community strong and engaged.

That 2012 Pew study found that Jews were not engaged in Jewish life and were leaving their synagogues, temples, and community centers, and going away from their Federations. In 2017, with your generous support and donations, our community is helping reverse that tide, doing everything necessary to keep our Jewish community, and Jewish communities around the world, strong. It is my belief, and we here in Chattanooga are working to make this a reality, that no Jews should ever be forced to hide their heritage, but should instead be free to learn about and celebrate it.

CAMPAIGN 2018

2018 Campaign Chair: Austin Center

Kickoff Family Host: Hodes Family

Kickoff Committee: Hodes Family, Lee Brouner, Rob Lowe, Rachel Privett, Mike Spector, and Finette Winer

Major Gifts Chairs: Chazen Family

Major Gifts: Sunday, October 1@ 5:30 pm, home of Laura Lea and Keith Dressler

Major Gifts Committee: Marilyn Center, Candace Chazen, and Lynne Herman

Aliyah \$250 - \$499

Susan and Bill Ferguson
Meghan Graybeal
Marian Kern and John Beck
Kathy and John Raisin
Eric Richelson
Leonard Richelson
Judy and David Solovey
Gail Susman
Edie and Josh Weiss

Chavarim \$1 - \$249

Anonymous
Sarah Brook
Daniella Cohen
Daya Cohen
Dean Cohen
Rachel Dzik
Rebecca Dzik
Fifi Ginsburg
Marilyn Goler
Vivian and Martin Hershey
Jonah Hodes

Melody Hodes
Micah Hodes
Maddie Israel
Zach Israel
Paula and David Israel
Janice Jacobs
Rick Jacobs
Martha and Clive Kileff
Judy and Jerry Kleinstub
Eileen and Neil Loeffler
Courtney McKenzie
Judy Mogul and Tom Farnam
Elizabeth Monson
Warren Posternack
Eddie Reel
Liga Richelson
Valdis Richelson
Muriel and Sy Rosen
Jason Shuman
Roslynn Steinberg
Joyce Thomas
Sonia Young

Mensch \$500 - \$999

Merle Backer
Jerry Bohn
Ruth and Manny David
Carolyn Drake and Keith Reisman
Sheldon Gelburd
Laura and Howard Grody
Myrna and Howard Kaplan
Dot Kaset
Vicki and Art Lewis
John Miles
Rachel Privett
Melinda and Chuck Rosenthal
David Sachsman
Judy Sachsman
Janet and George Sivils
Joel Susman
Ann Treadwell
Trudy and Tom Trivers
Jennifer and Danny Waxenberg
Dana and Richard Waxler

@JEWISH CULTURAL CENTER



Pink Flamingos in the Men's Room

Ann Treadwell, Program Director
atreadwell@jewishchattanooga.com

Not long ago I came upon an amazing photograph taken during Hurricane Andrew: flamingos, dozens of them, in a men's room looking at themselves in the mirrors. Taken at the Miami Zoo, it showed how the zoo sheltered its animals in place. This got me thinking about how creative we can be in the environment in which we live. Sometimes what seems like a crazy idea – flamingos in a bathroom--can become a practical plan. It always takes a dedicated and passionate person to help execute a great idea.

Walking out of the Simcha concert last month, which took place at the Barking Legs Theatre, someone said to me, "Can you believe a Yiddish program of this quality can happen in Chattanooga?"

Yes I can, because there were two dedicated and passionate players involved (Marilyn Goler and Harv Wileman), and each recruited others to participate. How did the Federation participate? We provided guidance, and were the fiscal agent for the concert, making sure that the Arts Build grant requirements were met.

So what makes a program like this possible? First and foremost, there must be at least one person passionate about the idea and willing to do what is needed to make it a reality. This means not just coming up with the idea but also providing resources and/or volunteering time. Second, that passionate person must have the ability to make their case for the program to others. This is what we call sharing the passion.

An example is the "By the Book" exhibit that took place in the Federation's gallery this summer. Kudos to Wes and Nikki Hasden, who made the case to Karen Diamond, Program Committee Chair, and me. In addition to making the case for such an exhibit, they also put lots of time and effort into making the materials available.

Another example is Max Brener and his devotion to the Chattanooga Jewish Archives. This summer the *Shofar* newspapers were moved to a place where they are being archived and stored. Max and his committee will begin archiving and storing even more materials this fall.

Want the buy-in of the Federation to take an idea and make it a reality? Share the passion with us and take on some responsibility for the program. Talk to us by answering the following questions: *What good, for which people, at what cost?* We at the Federation will then determine whether the program fits in the Federation's mission: to build and foster a strong unified Jewish community and strive to ensure its well-being and community locally, in Israel and throughout the world. The Jewish Cultural Center enables the Jewish community to raise its visibility, foster relationships, and strengthen its identity in the Chattanooga area.

Here are some examples of programs made into reality:

- The Chattanooga Film Series, now considered one of the best small series in the country, is eleven years old.
- The Chattanooga Documentary Film Series will be four years old.
- Philanthropy Camp turns 10 years old in 2018.

And there are many others.

People from outside the Jewish community have also come to the Federation with programming ideas and passion. In October, Chattanooga's Baha'i community will be presenting a program about Israel's Baha'i Gardens at a dinner. In November, Southern Adventist University's full orchestra will be presenting a concert for us.

Come see our version of flamingos in the men's room, and know that you had a hand in getting them there.

STAY IN THE LOOP! Our website is <http://www.jewishchattanooga.com>. Our Facebook page is Jewish Federation of Greater Chattanooga (JFGC)

Prefer a vegetarian meal at our events? You must RSVP to the Federation at LEAST three work days prior to the event in order for us to accommodate you.

RSVP@jewishfederation.com or 493-0270 ext. 10



Tuesday Cafe

Tuesdays at noon, October 3, 10, 17, 24, 31. Rsvp@jewishchattanooga.com, go to <https://www.jewishchattanooga.com/> or call 493-0270 ext. 10

Foreign Policy Supper Club

Monday, October 2 @ 6 p.m. See below for details. \$12. RSVP@jewishchattanooga.com or 493-0270 ext. 10. on the website at jewishchattanooga.com, or call 493-0270.

Latin America's Political Pendulum

Venezuelan President Nicolás Maduro is facing the second straight month of protests against him this May. The latest wave began after the country's Supreme Court, packed with Maduro loyalists, decided in March to divest the opposition-led legislature of its power. The body is largely seen as the last democratic check on Maduro's expanding authority.

Suk-Camping

Sunday, October 8 @ 3 p.m. in Marion County Park. See page 8 for more.

Federation Board Meeting

Thursday, October 19 @ 5:30p.m.

Foreign Policy Supper Club

Monday, October 23 @ 6 p.m. See below for details. \$12. RSVP@jewishchattanooga.com or 493-0270 ext. 10. on the website at jewishchattanooga.com, or call 493-0270.

Prospects for Afghanistan and Pakistan

President Trump announced a much-anticipated strategy for the war in Afghanistan in a prime-time address in August. Despite what he described as his "original instinct...to pull out," the president enhanced military involvement in the country, making marginal adjustments to a strategy that has guided the U.S. approach there for years.

Baha'i Gardens Dinner

Thursday, October 26 @ 6p.m. \$12 per person. See front page. RSVP@jewishchattanooga.com or 493-0270 ext. 10. on the website at jewishchattanooga.com, or call 493-0270.

WALLS Exhibit Ends at 4 p.m.

Thursday, October 27

Night Run Redux: the Down Low

We are pleased to announce that after having to cancel Night Run last April due to inclement weather, we are having it Saturday, November 4 starting at 7:45 p.m. If you registered to run in April, you are all set, and we have a t-shirt waiting for you. Night Run is a timed 5K race adapted from an event held in Israel. There will be music, glow sticks, concessions, and T-shirts to raise awareness, support and money to bring Jewish, Christian and Muslim children together through recreational programs designed to encourage empowerment, and strengthen confidence and friendship.

Not a runner? Not a problem! Come join us for a one mile walk! In 2016 over 300 people participated. We were able to donate \$4200 to the youth soccer programs. With the great success of 2016, and a dedicated group of sponsors and volunteers, we will produce the event again this year. With your support we hope to make it an even greater success. Join us to make this event unforgettable, a value to the Chattanooga community and to the diverse communities in Israel.

This event is family friendly. Run begins at Shelter #4 in the Riverpark next to the Hubert Fry Center, 4501 Amnicola Highway. For registration and information go to nightrun5k.org or call the Federation at (423) 493-0270. Start getting in shape now!



FEDERATION NEWS

Update on Harvey & Irma Relief Efforts as of 9/15/17

From the desk of Jerry Silverman, President and CEO, JFNA

Hurricane Irma's Impact:

Major flooding in Naples, Jacksonville and the catastrophic damage in the US Virgin Islands and Key West has heavily impacted individual families.

Physical damage from the storm is uneven but there are a number of Jewish communal institutions that have sustained severe damage – in Key West, Miami, Naples, and St. Augustine.

Prolonged power outages have left tens of thousands of seniors isolated in apartment buildings throughout Florida, with a big concentration in Broward County. Emergency outreach and wide-scale distribution of meals, water, and ice have been provided with Federations, Jewish Family Service agencies, and Chabad extremely active on this front.

Hurricane Harvey Relief: \$12 Million Raised

JFNA's Emergency Committee and the Houston Federation's local allocations committee are both meeting to review a comprehensive framework to address recovery and rebuilding needs, now estimated to be in the \$26-33 million range.

JFNA's third national team is on the ground in Houston this week, represented by Joy Goldstein, associate vice president of planning at JFNA, and Andi Milens, director of engagement and leadership development at the Jewish Federation of Greater Kansas City. Local focus remains strong on readying synagogues for the High Holiday season and on maintaining the campaign's momentum.

National Young Leadership Cabinet gathered 20 people from communities around the country for a three-day mission to Houston. The group was involved in setting up the JCC's temporary preschool site and in cleaning up homes. View the video they produced here: <https://vimeo.com/233156016>.

JFNA helps the victims of Hurricanes Harvey, Irma, and Maria



Our network of local and international partners serves Jewish community members and all in need quickly, effectively, and with personal care. We fund urgently-needed basics like food and medicine, and long-term needs like trauma counseling.

One hundred percent of funds raised will be used to help those impacted by catastrophic flooding and damage cause by hurricanes in 2017.

Send a check to:
The Jewish Federations of North America
Wall Street Station
PO Box 157
New York, NY 10268

or go to
<https://jewishfederations.org/hurricane-irma-relief-fund>

Join the Jewish Federation Legacy Society

The Legacy Society is made up of individuals who, in the tradition of our Jewish faith, wish to share their blessings with others by providing for the future needs of the Jewish community. There are a number of ways to contribute to the Jewish Federation's Endowment through estate planning: a bequest in a will, contribution of the remainder of an IRA or other retirement plan, a life insurance policy, charitable remainder trust, donor advised fund, charitable gift annuity, piece of real estate, securities or other property, or the donation of other assets. However they choose to contribute, Legacy Society members can be sure that their planned gift will turn their dreams for a strong future Jewish community into a reality. Join today.

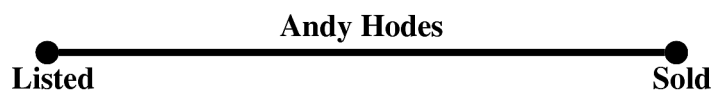
See how easy it is to join the Legacy Society!

Call Michael Dzik at 493-0270 extension 15.

Allen, Amelia (Deceased)	Fairchild, David	Pregulman, Helen
Alper, Maxine (Deceased)	Frank, Estelle (Deceased)	Richelson, Alan
Balser, Jeff	Hill, J.R.	Rosenfeld, Jackie
Balser, Robin	Hochman, Colman	Rosenfeld, Roy
Berz, Bob	Hochman, Lynn	Siskin, Pris
Binder, Claire	Hodes, Alvin	Spector, Mark (Deceased)
Black, Bonnie	Hodes, Andy	Spector, Mike
Black, Stephen	Hodes, Melody	Susman, Gail
Bogo, Jerry	Howard, Lynn	Susman, Joel
Bogo, Rosalee	Israel, David	Weiner, Cara
Brooks, Ellyn	Israel, Scott	White Dropkin, Donna
Brooks, John	Jaffe, Dot	Winer, David
Brouner, Betsy	Jaffe, Sam (Deceased)	Winer, Elaine
Brouner, Lee	Lebovitz, Alison	Winer, Finette
Center, Austin	Lebovitz, Alan	Winer, Sanford
Center, Marilyn	Lebovitz, Betty	Zachary, Richard
Cohen, Tal	Lebovitz, Charles	
Cohn, Herb	Lebovitz, Lauren	
Cohn, Sue (Deceased)	Lebovitz, Michael	
Cowan, Rob	Levine, Lawrence (Deceased)	
Diamond, Karen	Lowe, Beth	
DiStefano, David	Lowe, Rob	
DiStefano, Susan	Malsh, Rebecca (Deceased)	
Dittus, Sandy	Nash, Ike (Deceased)	
Dropkin, Warren	Oxenhandler, Barbara	
Dzik, Michael	Parker, Jordan	
Dzik, Paula	Parker, Rebecca	



The Shortest Distance Between Listed and Sold



It is important to choose a real estate professional who understands the value of a straightforward approach. That's why people work with Andy.

With his dynamic marketing abilities, his extensive network, and his relentless energy, Andy can get your home sold. Period. End of Story.

Don't take a winding path down the road of frustration.
Choose the shortest distance between listed and sold - Andy Hodes!



423-664-1818 (Direct)
423-664-1600 (Office)

Andy@AndyHodes.com
www.AndyHodes.com



COMMUNITY NEWS & EVENTS

Murray Lebovitz to Graduate from McCallie in Spring



Murray Lebovitz, son of Lauren and Michael Lebovitz and grandson of Michael Melnick (deceased), Frances Comess (deceased), Amelia Allen (deceased) and Owen Allen, Charles Lebovitz and Betty Lebovitz, will graduate from McCallie School in the spring of 2018. Murray has one brother, Baras, 22, and one sister, Eliza, 20.

Murray has been involved in Lifeguarding, the McCallie Israel Connected Club, and the Happiness Club. Favorite subjects include Computer Systems and Calculus. Outside of school he has been involved with USY (United Synagogue Youth), and has served on the HaNegev (southeast) regional board as the Membership/Kadima (middle school part of USY) Vice President; served on the International General Board for Membership/Kadima; and was a StandWithUS High School Intern. Murray will spend the Nativ gap year program in Israel and then pursue a business degree.

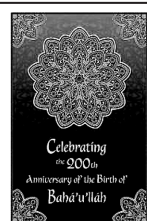
Hannah Berke to Graduate from Baylor in Spring



Hannah Berke, daughter of Andy and Monique Berke and granddaughter of Kandy and Marvin Berke and Bob Rogers and Matilda Morales (deceased) and Joe Prado (deceased), will graduate from Baylor School in the spring of 2018. She has one sister, Orly, 14.

At school Hannah is involved in the Honor Council; Community Service; Raiders Against Prejudice; the Exchange Program; Grant Writing; the school newspaper; and the Round Table Literary Group. Her favorite subjects are math and English. She recently received the Summer Smith '17 Award, the David Abshire and Joe Key Awards for Leadership, and the Presidential Service Award. She is also involved in cross country.

Outside of school Hannah enjoys cooking and running, volunteering at Signal Centers, and working at the Metro Ideas Project. She has her sights set on Northwestern or Vanderbilt University and plans to study social policy.



YOU'RE
INVITED TO A
DINNER & PRESENTATION

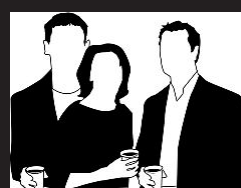


How Did a Persian Prophet
End Up in Israel?
- and -
A Visual Presentation on the Bahá'í
Gardens in the Holy Land

Join us for dinner and a presentation on the Bahá'í Gardens in Haifa, Israel (a UNESCO World Heritage Site) and a history of the Bahá'í Faith including its relationship to Israel, with Dr. Vahid Alavian and Dr. Barbara Miller.

Where and When
Jewish Community Center
5461 N. Terrace Road, Chattanooga
Thursday – October 26, 2017
6:00 pm – Tickets \$12.00 per person
Call: (JCC) 423-493-0270
(Bahá'ís) 423-870-9164

Co-hosted by the Jewish Community Center and the Bahá'í Faith of Metro Chattanooga



By The Numbers
30

Number of 45 to 60-ish
year-olds who attended the Sept 24th
Meet and Greet at STIR

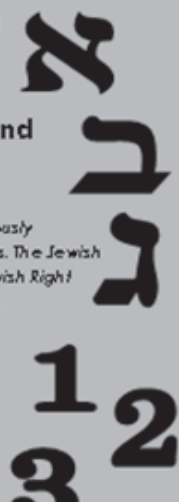
A gift for you... that will last a lifetime!

Your child may be eligible to
receive a gift voucher up to \$2,400 to attend
Aleph Bet!*

The Jewish Early Childhood Initiative – Chattanooga funding generously
provided by the Lebovitz Family Charitable Trust and private donors. The Jewish
Right Start Program matching funding provided by the National Jewish Right
Start program, an initiative of the Jewish Federation of Metropolitan
Chicago, made possible through the generosity of local donors.

Apply at www.aleph-bet.com or call
893-5486 for more information.

*must meet eligibility requirements



Joshua P. Weiss

CW | **CAVETT
ABBOTT &
WEISS PLLC**

You Can't Afford To Go To Court Without Us!®

801 Broad Street
Suite 428
Chattanooga, Tennessee 37402

423-265-8804

www.cawpllc.com

Criminal Defense · Civil Litigation · Real Estate · Construction · Business Disputes

**Ride with Pride
On Us**



Contact the Social Services
department for approval to
receive transportation services.
Once you have been approved,
you may call the appropriate
driver for the day you need trans-
portation. See below for drivers'
days/contact information.

Mondays- Rick
Tuesdays- Jason
Wednesdays- Rick
Thursdays- Eddie

Jason Shuman: 423-320-1480
Rick Jacobs: 423-432-2222
Eddie Reel 423-298-7169

COMMUNITY NEWS & EVENTS

Mazel Tov

--to Phyllis Mescon, who was named Director of the Four Bridges Art Festival.

Condolences

We mourn the passing of the following beloved friends and family:

--Jay Bisen, father/father-in-law of Dana and Sam Banks

Although the Shofar deadline is the 8th of the month, mazel tovs and condolences are accepted at any time. Please contact Dana Shavin at 493-0270, ext. 12 or dshavin@jewishchattanooga.com

Tributes

In Memory of

Jay Susman, Larry and Carol Young

Amelia Allen, Gerry Sadow

Dr. Steve Ulin, Larry and Carol Young

To Gene Boulware's recovery, Helen Pregulman



ALEPH BET IS HIRING!

For more information, click the "jobs" tab at aleph-bet.com, or contact Meghan Graybeal: 423.893.5486 alephbet@jewishchattanooga.com

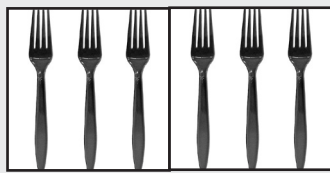
Have You Lost Touch?

No longer getting weekly e-mails from the Federation? Please call Courtney at 493-0270 to make sure we have your correct e-mail address. If we do, but you're still not getting them, you may have accidentally unsubscribed. It is very easy to get you back in touch. Just let us know.

NO PIE



Sorry, there will be no Thanksgiving pies this year.



Mitzvah Meals Suggested Donations

- \$8 per meal
- \$90 per month based on 3 meals/week
- \$125 per month based on 4 meals/week
- 160 per month based on 5 meals/week
- 190 per month based on 6 meals/week

Meals are available for pick-up or delivery. To-go orders from any/all community programs will be charged the *program* fee (\$10-\$12) as opposed to the Mitzvah Meal fee.

All Mitzvah Meal recipients must be pre-approved by the Director of Social Services. Menus are set by the Kitchen Supervisor and Director of Social Services.

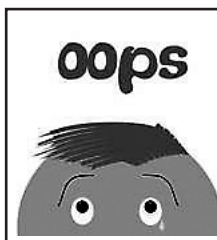
STAY IN THE LOOP! Our website is <http://www.jewishchattanooga.com>. Our Facebook page is Jewish Federation of Greater Chattanooga (JFGC)

Take Home Chef Alice Goss-Morgan's "Bowls of Love"

Purchase matzo ball soup or chili for just \$4 for a one-bowl container or \$8 for a two-bowl size. **Call ahead to reserve; we do run out.** Contact Ann Treadwell (do not call the kitchen) at 493-0270, ext. 13; or atreadwell@jewishchattanooga.com to get your order packaged and ready to go!



Did We Goof?



Sometimes, we make mistakes. And sometimes, you catch them. What should you do if you find an error in *The Shofar* or on the website or our Facebook page? Go to the source! Email Communications Director Dana Shavin at dshavin@jewishchattanooga.com and she will fix it. Thanks for paying attention.



About PJ Library:

PJ LIBRARY IS A JEWISH FAMILY ENGAGEMENT program implemented on a local level throughout North America. Participants receive high-quality Jewish children's literature on a monthly basis. Families raising Jewish children from age six months of age eight years (depending on the community) are encouraged to enroll at www.pjlibrary.org. PJ Library in Chattanooga is sponsored through the generosity of the Harold Grinspoon Foundation, the Jewish Federation of Greater Chattanooga, Aleph Bet Children's Center, and Diagnostic Pathology Services, P.C.

*Jewish-style food, haimisha atmosphere
Catering for all events!*

OPEN 7 DAYS
Sun.- Fri. 10:30-3:00
Sat. 10:30 to 5:00
tel 756-3354 (DELI)
fax 266-8646 (TOGO)



151 River Street
across from Coolidge Park

riverstreet-deli.com
Check our website for our daily menu

SHLICHIM PROGRAM



Thoughts on Change

Chen Dahan Federation Shlichah
Israel@jewishchattanooga.com

A few years ago, I had the opportunity to volunteer in the 25th Annual Jewish Culture festival in Krakow. I was placed in a booth selling Jewish-Israeli designed T-shirts with few other students from Europe. This festival was

my first meaningful encounter with Jewish life around the world, and it made me want to continue to stay engaged.

During the festival I became good friends with Elizabeth (below), a Jewish student who moved to Poland due to the situation in her hometown in Ukraine. We often talked about her coming to Israel after the festival, and a few months later, she actually did. I met her in Jerusalem while she was on her Birthright trip. She loved Israel, and a few days ago, Elizabeth actually made Aliyah to Israel.

It's amazing to think that our few days together in Krakow changed both of our lives. She moved to Israel. I moved to Chattanooga. These events made me think more about the changes in my life.

Coming to Chattanooga was a big change for me – I travelled from the Middle East to the West, from a “big” city to a “small city” (although actually, everything is much bigger here than in Israel). Time is different too, as is the weather: Chattanooga has four seasons in one year, unlike Israel.

As a kid, I remember not liking change. I didn't like moving or changing friends, and changes in my traditions and my personality were frightening.

But once I grew up, I fell in love with the feeling of change, so I am constantly on the move. Today I am definitely not the same person I was while in my army service, or the same person I was while traveling. I have changed my interests, my political views, some of my friends, and things in my personality.

Looking back, I can see that those changes didn't “just happen” – encounters with people along the way inspired me to choose to go in directions I never thought possible or probable. The encounter with Jewish people from all over the world inspired me to join the Shlichim program, and the encounter with Ann and Michael and with Noa and Shiran made me choose to join the Jewish community in Chattanooga.

Rosh Hashanah and the month of Tishrei symbolize the beginning of new things, so for this Rosh Hashanah I wish for all of us that we will be the change in other people's lives, and that this year, every encounter with a member of the community will be an inspiration for new adventures in the coming years.

Shana Tova

Chen and Elizabeth

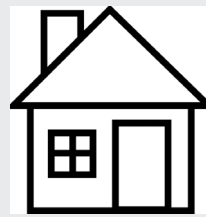


Want to ask Chen for Shabbat, coffee, lunch, or dinner?

Her numbers are

Office – 423-493-0270 ext 31

Cell - 423-385-0098



Chen's host families:

Beth and Rob Lowe

Dr. Dennis and Susan Matzkin

Chuck and Melinda Rosenthal

ARE YOU READY FOR AN ADVENTURE?
 JOIN US THIS SUKKOT FOR A...

SUK-CAMPING

Sunday, October 8th, 3 pm

Marion County Park

[Activities will start later in the day]

- | | | |
|-----|--|-----|
| ≡≡≡ | All day activities | ≡≡≡ |
| ≡≡≡ | overnight | ≡≡≡ |
| ≡≡≡ | Optional camping | ≡≡≡ |
| ≡≡≡ | Snacks, dinner and breakfast in the sukkah | ≡≡≡ |
| ≡≡≡ | Free admission | ≡≡≡ |

please RSVP at federation@jewishchattanooga.com



High Holidays Card Making Party

The only time of the year Israelis of all ages use the post office is Rosh Hashanah. So we had a DIY card-making-party. Thank you to the fabulous Jackie Rosenfeld, who shared her vast crafting experience with us!



DID YOU KNOW?

The Shaliach Program is made possible through your donations to the Jewish Federation Annual Campaign.

SOCIAL SERVICES

Erricka Hill is New Social Services Director

Continued from front page She has the knowledge, know-how and self-starter attitude necessary to serve our community. Her enthusiasm is infectious, and we are confident that Erricka will engage with community members individually and community-wide quickly. Erricka's first big role will be with Medicare D enrollments starting in mid-October, something she also has years of experience with. We know you'll be as thrilled to welcome her as we are.

Erricka at a Glance

BA in Communication (UTC)

MSW (UT Knoxville)

MBA Business Administration (Southern Adventist University)

Past Experience Includes:

Lead Social Worker, CHI Memorial Hospital

Program Coordinator, UTC Health Sciences Center (Infant Mortality/Community Outreach

Parenting Liason, Signal Centers

Child Protective Services Investigator, TN Department of Children's Services

Assistant Public Conservator, TN Area Agency on Aging

Case Manager, Erlanger Health Systems

Medical Social Worker, Hospice of Chattanooga

8 Fall Steps for Healthy Living



As the days get shorter and the temperatures drop, change is in the air. That's what makes fall a great time for renewal and fresh starts. Making one or two small habit changes can yield big health results. Try these:

1. Let Beans Be a Part of Your Diet

If you do one thing to improve your diet this fall, eat 3 cups of beans each week. Besides being a comfort food, beans add flavor and texture to soups, chili, and casseroles. They're also a great salad topper. Beans

are rich in protein, iron, folic acid, fiber, and potassium. So pick a bean, any bean -- lima, black, garbanzo, pinto, or others -- and enjoy.

2. Defuse Stress With Friendship

Fall is a good time to come back together after the summer scattering of vacations and busy schedules -- a great time to relax with friends. Make contact with someone you care about or haven't talked to in awhile. The positive emotions will make you feel good, and when joy and stress meet up, joy wins out.

3. Be Tender With Your Teeth

If you do one thing to improve your dental health this fall, turn over a new leaf by ditching habits that are hard on your teeth. That means no more chewing on ice or popcorn kernels. Ice is a crystal and tooth enamel is a crystal -- when the two meet, one of them has to give. Sometimes it's the tooth. Popcorn kernels can break teeth or fillings too, and the hull, if lodged in gum tissue can irritate and cause bacteria buildup.

4. Have Fun With Fitness

Improve your fitness this fall: Try a less-conventional workout to spruce up your regimen. Take a ballroom dance class or try a mind-body workout such as yoga, Pilates, or tai chi. You'll be energized!

5. A Checkup: The Eyes Have It

Schedule a checkup with your eye doctor. A comprehensive exam should include an evaluation of how clearly you see, how well your eyes work together, and an assessment of your overall eye health.

6. Heart Health: Know Your Numbers

Give your heart health a boost this fall by focusing on prevention. Schedule an appointment with your doctor to get your blood pressure and cholesterol checked, and to see if your blood glucose levels are healthy. Knowing your numbers will help you figure out your personal risk for heart disease.

7. Warm Up With Wine

Diversify your alcohol choice with a room temperature glass of table wine. The warmer drink will take the chill off and the wine, especially red, has heart health benefits. Remember a standard size glass of wine is just 4 ounces. Pregnant women and others with health reasons should abstain.

8. Synchronize Your Sleep

Manage the more demanding fall schedules by synchronizing your internal sleep-wake clock to the outside environment. In the morning, get outside within 5 minutes of getting up and expose yourself to bright light for 30 minutes. At night, avoid bright light within two to three hours of bedtime because it can delay your sleep onset. This will keep you alert in the morning and make you sleepy at bedtime.

Reprinted from WebMD



OPEN ENROLLMENT IS HERE AGAIN!



Do you need help signing up for your Medicare Prescription Coverage?

Open Enrollment Period is October 15 - December 7, 2017.

Contact Courtney if you would like to make an appointment.
423-493-0270 or federation@jewishchattanooga.com

(These appointments are on a first come first serve basis so don't delay!)

The Jewish Federation can help you navigate your Medicare D choices!

--Call or email Courtney (see above). Once you call, you will receive forms to complete and return to us.

--Once we receive your completed forms, you will be contacted to set up an appointment.

DON'T DELAY! CALL NOW!

Appointments are first come first served.



Mental Illness Awareness Week

The first week of October is Mental Health Awareness Week. If you or someone you know needs a mental health assessment, anonymous online tools are available. For National Depression Screening Day on Oct. 5, get a free mental health screening at HelpYourselfHelpOthers.org.

Want the Fun Without the Food?



Want to come to a meal-time program but don't wish to eat? Now you can, at half the cost. (If lunch program is \$10, you'll pay \$5.) Why is there still a cost? Fees pay not just for the meal but for labor, marketing, and other associated expenses. **Regardless of whether or not you eat, you will still need to RSVP in order to reserve a seat.**

Note: Please do not bring outside food or beverages into the Federation. If you would like to suggest a beverage or food to be served at an event, please contact Ann Treadwell. She and Alice Goss-Morgan, Kitchen Supervisor, will consider your suggestion. Food allergies or restrictions? Please contact Ann Treadwell. We will do our best to accommodate you. Atreadwell@jewishchattanooga.com or 493-0270 ext. 13.

William M. Hillner, Ph.D. Clinical Psychologist

Marital and Family Therapy
Individual and Group Counseling
Help with Trauma and Divorce
Learning Disability and ADHD Testing
Custody Evaluations
Neuropsychological Evaluations

E-mail: drhillner@gmail.com
www.relationshipTherapy.com

Office (423) 855-4091
Fax(423) 855-8928

FEDERATION PROGRAMS

Goss-Morgan and McJunkin in Israel



Alice with ENP students and other mission participants



Left, Alice Morgan in Tel Aviv. During Alice's time in Israel, the Federation arranged for a private "Shuk" tour along with a private cooking lesson. Here Alice is with Moshe Zemach, former Federation shli-cha Noa Hadad's brother-in-law, a master Chef at a Tel Aviv restaurant. They spent time together teaching and learning new recipes and cooking techniques, as well as learning how to mix new ingredients and spices



Annette with other mission participants (over 120) from Federations across North America - this was at an Ethiopian National Project (ENP), funded through our overseas Federation dollars



Left, Annette sees first hand how American Jewish Joint Distribution Committee (JDC) Accessible Health Zone program gives opportunities to people of all abilities



World ORT program at Kfar Hasidim High School, one of three major overseas funding organizations through Jewish Federation



Above, girls just wanna have fun



Below right, Learning at Technion, Israel's leading science and technology research university, about special needs and new technology to assist people of all abilities

Meet and Greet for 45-60ish year-olds at Stir, September 24

